

SENECA ONE REALTY LLC ONE HSBC CENTER

FOR IMMEDIATE RELEASE: September 22, 2006

Contact:

Mary Battey
Assistant Property Manager
Seneca One Realty LLC
One HSBC Center
716.853.4944
mbattey@onehsbc.com

SENECA ONE REALTY AT ONE HSBC CENTER NEEDS 2,000 FACES FOR A GOOD CAUSE

Faces of Buffalo public art fundraiser kicks off for tenants of One HSBC Center; proceeds to benefit March of Dimes

Buffalo, NY - Seneca One Realty LLC at One HSBC Center today announced it is sponsoring a *Faces of Buffalo* public art fundraiser open to all tenants in the 40-story downtown building. More than 2,000 hand drawn self-portraits are needed to form two larger mosaic images. Individual drawings collected throughout the building now through October 16, 2006 will be united into beautiful renderings of One HSBC Center and the Buffalo skyline, which will be for sale to the public. Portions of the proceeds from matted prints and note cards will be donated to the March of Dimes, Western New York Chapter.

“Faces of Buffalo is an awesome project that benefits an important cause and you don’t have to be a trained artist to participate,” says Mary Battey, Seneca One Realty Assistant Property Manager. “The self-portraits needed actually resemble child-like artwork and can take only a few minutes to complete with crayons or markers.” Graphic artist Brian Nesline created *Faces of Buffalo* to build a bridge between artists, non-artists and art itself. He applied learning from his creative studies coursework at Buffalo State College to design this participatory art event uniting communities through this simple, practical creative expression.

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To see samples or place orders go to www.facesofbuffalo.com. For drawing supplies, please call Seneca One Realty at (716) 853-4944 or stop by Suite 2800.

About Seneca One Realty

Seneca One Realty is the owner and property manager of One HSBC Center located in downtown Buffalo. Built in 1972 as an example of modernist style architecture, the prestigious 40-story tall structure still dominates the downtown skyline at 529 feet, or 161 meters high. Striking office space provides the most spectacular views of the city, Canada's Ontario Peninsula and Lake Erie.

About the March of Dimes

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies and in 2003 launched a five-year campaign to address the increasing rate of premature birth. For more information, visit the March of Dimes Web site at marchofdimes.com or its Spanish Web site at nacersano.org.

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